



Webinar Registration Form

Change Readiness Advising: Helping First-Year Students Succeed Utilizing Change Theory & Support

Tuesday, November 27 ~ 1:00-2:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

The Four Rooms of Change Theory as developed by Claes F. Janssen is adaptable and applicable to the work of academic advisors. Just as Appreciative Advising has its roots in organizational development as Appreciative Inquiry or AI; the Four Rooms of Change Theory is another tool or opportunity for academic advisors to understand how to assess change readiness in their students and help them to adjust to change with strategies that are formulated to each "room."

The Four Rooms are Contentment, Denial, Confusion and Renewal. As students navigate the challenges of college life there are external forces that prompt students to deal with change in every aspect of their college life. This change can cause a great deal of emotion, chaos and confusion; impacting their academics, health and well-being. By understanding Janssen's theory and its implications for academic advisement; academic advisors will learn through the information provided and the activities designed for this webinar- how to identify the room in which their advisee is lingering and how to move them through the other rooms to renewal and inspiration.

Objectives:

- Knowledge of the Four Rooms of Change Theory and its applicability to academic advisement
- Identifying change readiness and change adjustment in advisees through revealing statements
- Development of strategies to each room (Contentment, Denial, Confusion and Renewal)
- Improve the cyclical impact of change on college students, through early assessment and intervention

Who Should Attend?

- 2-year & 4-year institutions
- Academic Advising & Counseling
- Faculty Advising
- First Year Experience Directors
- Sophomore Year Experience Directors
- Multicultural Student Affairs
- Retention Specialist
- Diversity Directors
- Living Learning Community Coordinators
- Veterans Affairs
- TRIO Coordinators
- Career Specialists
- Success Coaches
- Leadership Development specialists
- Any educator interested in learning more about assessing change readiness



Change Readiness Advising: Helping First-Year Students Succeed Utilizing Change Theory & Support

Tuesday, November 27 ~ 1:00-2:00pm (Eastern)

Speaker(s)



Eileen Snyder transitioned from the corporate world into higher education in 2005 as a Retention Manager and adjunct business instructor at Peirce College in Philadelphia. In that position she developed targeted retention and marketing communication strategies for adult learners, by utilizing a student-centered focus cultivated from nearly twenty years working in sales, marketing and finance in which the most successful organizations are customer centered. While at Peirce College she implemented a customer service initiative called Guided Peirce Services (GPS) and a scholarship program for returning adult learners. She worked to broaden the scope of the student ambassador program and corporate college program, in which college curriculum is administered both in the workplace and the community; her clients included, Comcast, Quest Diagnostics and Blue Cross Blue Shield. In 2006, Eileen became interested in organizational development and how behaviors in the workplace align with Bowen Theory. In 2009, she completed a degree in Organizational Development and Leadership at the Philadelphia College of Osteopathic Medicine. Currently, she is an academic advisor at Georgia Southern University in Savannah, specializing in transfer and adult learners seeking STEM degrees in addition to instructing a Student Success Seminar for “at risk” students. In 2014, Eileen collaborated with financial aid to develop a persistence initiative to educate students in first-year seminar courses on standards of academic progress; that program continues today. She is a contributing writer for the departmental newsletter, providing career success stories of STEM alums. Eileen is a frequent presenter at NACADA with a focus on personal narrative and adapting theories of Organizational Development, like Bowen Theory and the 4 Rooms of Change, to the work of academic advisors. Her overarching goal is to provide all stakeholders committed to student success and persistence a new and different way to understand, and cope with the behavior of students facing multiple risk factors. In past years, she has presented at ACHE, MACCA and MCAN. Eileen published her first article for Academic Advising Today in March, 2018. This is her second webinar for Innovative Educators.

Newsletter



Change Readiness Advising: Helping First-Year Students Succeed Utilizing Change Theory & Support

Tuesday, November 27 ~ 1:00-2:00pm (Eastern)

Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Change Readiness Advising: Helping First-Year Students Succeed Utilizing Change Theory & Support

Tuesday, November 27 ~ 1:00-2:00pm (Eastern)

Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.